AGC Workforce Task Force Meeting

LOCATION: AGC office
DATE: January 30, 2020
TIME: 3:00 p.m.

3:00
- Attendance: Steve Peck, Shane Wegner, Justin Grusing, Brett Broman (Katherine Warren, KidGlov)
- Ben Gano, NMC, is joining the task force. Introductions were made.
- Advocacy Budget – Katie reviewed the 2020 Advocacy budget with the task force. There was a deficit in 2019, however there was a surplus at the end of 2018 of $34,708. The board will be approving the following breakdown at the February 11th meeting:
  - Workforce Development - $60,250
  - Scholarships - $20,000
  - Political - $32,000

3:20 2020 Workforce Outreach Events
Katie updated the task force on the dates and happenings with the following:
- 2020 AGC Construction Club
- Construction Career Days
  - TBA, SCC-Milford (we did not participate at this location in 2019)
  - TBA, CCC – Hastings
  - TBA, MCC – Fort St. Campus

3:40 Item #2: AGC Equipment Days planning
All agreed we should continue with the 2020 event similar to 2019 with the following exceptions:
- Increase the guns budget to $4,500; Justin and Steve will work on getting 3 guns engraved like 2019.
- Will add hands on equipment station and some type of competition. Age limit may have to be set at 16. Ben will check on the equipment details.
- Shells will be handed out for those who participate in the mini-excavator competition.
- In order to organize the raffle; a punch card with all stations will be given to the kids. At each station they complete, they will get a punch. The raffle sign-up portion will be pulled from the ticket (or the information will be entered in a database).
- Work on getting the coach/team leader contact list.
Item #3: NCIC - Nebraska Skills USA Conference opportunity

- Gregg Stahr with Skills USA has proposed to NCIC an Expo type event at their state Championships April 2nd-4th.
- Not knowing whether there would be interest from the participants, it was agreed not to participate this year.

Item #4: Social Media Campaign “PaveYourOwnWay.org”

- Katherine Warren, KidGlov, gave an overview of the campaign:
  - February, March and April’s social media posts for both targeted age markets.
  - Walked through the updated website.
  - February 5th the campaign will begin.
  - The task force will meet again to review analytics.

If time

Item #5: Other

- Legislative Bill #1111 “Each common school in each school district may apply to the State Treasurer for grant funding to match private donations that allow a community-based or not-for-profit organization to enhance programming that promotes career opportunities in the trades, mentorship, or alternative school, class or educational programs.”
- We are looking into this bill as it may be a great tool for AGC and members to partner with our middle and high schools to start educating on the opportunities available to our students in the heavy-highway industry.

Action Items:

Next Meeting –

Thursday, March 2nd @ 11:30 at AGC Nebraska, Lincoln