AGC NEBRASKA CHAPTER
2 Year Strategic Plan — Effective February 12, 2019

MISSION
Ensuring our members and the future of the industry will be greater than it is today!

VISION
Make the Construction Industry Strong!

GOALS

• **Strong Partnership with NDOT and other Industry Owners** — improve effectiveness of owner relations by educating and pushing for accountability at all levels.

• **Be the Voice and Advocate for the Heavy Highway Industry** — through grassroots advocacy, supporting candidates who support the chapter legislative priorities and through communication, education and participation.

• **Provide for Member Growth, Benefits and Services** — by serving the needs of members by increasing membership, providing relevant information, building the future Association leadership, and provide networking and business development opportunities.

• **Promote Workforce in the Industry** — By promoting member organizations and the various careers available, continuing current chapter programs which work to build the industry workforce, and partnering with state agencies to bring opportunities to member organizations.

STRATEGIES

I. **Partner with NDOT & Other Owners**
   - Promote creativity & innovation in projects
   - Involve problem solvers in joint committees and task forces
   - Support Directors message
   - Advocate for Dispute/Conflict Resolution specification
   - Work with project design on proper Field Application

II. **Lead & Advocate for the Industry**
   - Involve member participation in political process
   - Evaluate & lobby regarding high impact regulations which affect the Nebraska heavy highway industry
   - Support AGC of America’s advocacy at the Federal level

III. **Membership**
   - Facilitate Networking & Business Development
   - Develop future leaders through committees, task forces and FLC
   - Recruit & Retain to strengthen the Chapter
   - Promote Chapter benefits
   - Utilize member education opportunities

IV. **Workforce**
   - Promote at all levels to increase awareness of industry careers
   - Promote members and the various levels of careers in the industry
   - Develop talking points to keep message consistent
   - Utilize social media to promote industry workforce
   - Partner with NE-DOL to educate members on opportunities
   - Provide educational training opportunities to develop current workforce