AGC NEBRASKA CHAPTER

2-Year Strategic Plan - Effective: February 10, 2021

MISSION

Ensuring our members and the future of the industry will be greater than it is today.

VISION

Make the Construction Industry strong.

GOALS

- **Strong Partnership with NDOT and other Industry Owners** - Improve the effectiveness of owner relations by educating and pushing for accountability at all levels.
- **Be the Voice and Advocate for the Heavy Highway Industry** - through grassroots advocacy, supporting candidates who support the chapter legislative priorities and through communication, education and participation.
- **Provide for Member Growth, Benefits and Services** - serving the needs of members by increasing membership, providing relevant information, building the future Association leadership and providing networking and business development opportunities.
- **Promote Workforce in the Industry** - by promoting member organizations and the various careers available, continuing current chapter programs which work to build the industry workforce and partnering with state agencies to bring opportunities to member organizations

STRATEGIES

- **Partner with NDOT and Other Owners**
  - Develop formal partnership agreement
  - Identify and cultivate relationships with new industry partners
  - Focus on industry issues that could advance the industry
  - Promote creativity & innovation
  - Focus on moving the industry forward; work from top-down
- **Lead & Advocate for the Industry**
  - Educate members; provide timely & accurate information
  - Involve member participation in the political process
  - Develop a proactive legislative strategy to meet chapter legislative priorities
  - Encourage members to engage at the local level
- **Membership**
  - Optimize staff roles & responsibilities
  - Engage members to foster chapter growth
  - Develop future chapter leaders
  - Develop programs to meet the current needs of the membership
- **Workforce**
  - Utilize resources effectively to promote career opportunities in the industry
  - Engage members to assist in developing the message
  - Assist members in improving their HR processes
  - Partner with State Agencies to educate members on opportunities